

MERGER NOTICE NO 34: 2026**THE PROPOSED ACQUISITION OF THE SQUARE MART (PTY) LTD T/A THE SQUARE MART FOOD LOVERS MARKET AND A1 SUPERMARKET (PTY) LTD T/A THE SQUARE MART FOOD LOVERS MARKET PALAPYE BY RETAIL HOLDINGS BOTSWANA PROPRIETARY LIMITED T/A SHOPRITE**

Pursuant to section 49(1) of the Competition Act 2018, the Competition and Consumer Authority (“the Authority”) has received a merger notification for the proposed acquisition by Retail Holdings Botswana Proprietary Limited t/a Shoprite (“Shoprite Botswana” or the “Acquiring Enterprise”) of the sale assets of The Square Mart Pty (Ltd) t/a The Square Mart Food Lovers Market (“Square Mart Gaborone”) and the sale of assets of A1 Supermarket (Pty) Ltd t/a The Square Mart Food Lovers Market Palapye (“Square Mart Palapye”), collectively, the [“Target Businesses”]. The proposed merger involves the acquisition of some of the assets comprising of stock, movable assets, trade licences of the relevant Square Mart operations.

The Acquiring Enterprise, Shoprite Botswana is a company incorporated in accordance with the Laws of Botswana and it is principally engaged in supermarket retailing fast moving consumer goods (FMCG) including groceries, food, household consumables, personal-care products. Shoprite Botswana offers its services nationally within main towns and villages. Shoprite Botswana is wholly controlled by Shoprite International Limited which is in turn wholly owned by Shoprite Holdings LTD, an entity which is listed on the Johannesburg Stock Exchange Limited (JSE). The Acquiring Enterprise does not control any other business in Botswana. After completion of the merger, the Acquiring Enterprise shall control and operate the Target Businesses.

The Directors of the Acquiring Enterprise are Johannes Gerhardus Borman, Anton De Bruyn, Dewaldo Diedericks, Pieter Gerrit Du Preez, and Nielbert Hugo Schmidlin.

The Target Enterprises are also registered in accordance with the Laws of Botswana. The Target Enterprises is similarly engaged in the retail sale of grocery products and FMCG to consumers. The Target Enterprises are controlled by Aqeel Abdoola, Gulaam Husain Abdoola, Hawa Amod Abdoola, Moosa Abdoola, Raees Abdoola, and Tasneem Abdoola.

The above individuals also control other companies in diverse markets. However, the Target Enterprises do not control any other business in Botswana.

The Directors of the Target Enterprises are Aqeel Abdoola and Moosa Abdoola.

According to section 50(3) of the Competition Act 2018, “any person, including a third party not a party to the proposed merger, may voluntarily submit to the investigator or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger.”

The Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from the date of this publication to the following address:

Director, Mergers and Monopolies
Competition and Consumer Authority
Private Bag 00101
Plot 28, Matsitama Road, Main Mall
Gaborone
Tel: +267 3934278 Fax: +267 3121013
Email: mergers@cca.co.bw

Issued 08th October 2026