

**MERGER NOTICE NO 30: 2026****THE PROPOSED ACQUISITION OF CERATIN IMMOVABLE ASSETS  
BEING FARM 124 NK AND FARM 125 NL BY TRINITY RANCH  
MANAGEMENT PROPRIETARY LIMITED FROM ADAMS AND SON  
PROPRIETARY LIMITED**

Pursuant to section 49(1) of the Competition Act 2018, the Competition and Consumer Authority (“the Authority”) has received a merger notification for the proposed acquisition of ceratin immovable assets, being Farm 124 NK and farm 125 NL (measuring approximately 4,901.6740 hectares and 4,352.3993 hectares respectively) (“Target Properties”), by Trinity Ranch Management Proprietary Limited (“Trinity Ranch” or “Acquiring Enterprise”) from Adams and Son Proprietary Limited (“Adams and Son” or “Target Enterprise”). The proposed transaction is pursuant to a Memorandum of Agreement entered into by the Merging Parties and upon implementation of the proposed transaction, the ownership of the Target Properties shall pass to the Acquiring Enterprise.

The Acquiring Enterprise, Trinity Ranch, is a company incorporated in accordance with the Laws of Botswana and its principal place of business is Farm NI 89, Ghanzi, Botswana. The shareholders and directors of the Acquiring Enterprise are Mr. Gilbert Peacock and Mrs. Leah Anne Peacock. The Acquiring Enterprise is engaged in commercial cattle farming, and it provides its products and services in Botswana within the geographic areas of Gaborone and Lobatse, as well as exports to South Africa. Trinity Ranch does not directly or indirectly control any enterprise nor is it controlled by any enterprise in Botswana.

The Target Enterprise, Adams and Son is a company incorporated in accordance with the Laws of Botswana and its principal place of business is Farm Kim No. 125-NI, Ghanzi, Botswana. The shareholders and directors of the Target Enterprise are Mr. David Sean Adams and Mrs. Mienkie Adams. Similarly, the Acquiring Enterprise is engaged in commercial cattle farming, and it provides its products and services in Botswana within the geographic areas of Maun, Lobatse, Gaborone and Ghanzi. Adams and Son does not directly or indirectly control any enterprise nor is it controlled by any enterprise in Botswana.

According to section 50(3) of the Competition Act 2018, “any person, including a third party not a party to the proposed merger, may voluntarily submit to the investigator or the Authority any document, affidavit, statement or other relevant information in respect of a proposed merger.” The Authority therefore seeks any stakeholder views for or against the proposed merger, which may be sent within 10 days from the date of this publication to the following address:

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